

alfa FCM

E-LEARNING SOLUTIONS AND ONLINE EVENTS

ALFA FCM is an CME Provider (Nr. 3282) registered with both the Italian Ministry of Health and the European Accreditation Council for Continuing Medical Education (EACCME). Professional Conference Organizer specialized in the organization and management of medical conferences, seminars and scientific events, ALFA FCM provides medical training to physicians, nurses and a wide range of health care professionals.

It supplies full service management for medical conferences including conference planning and organization, CME accreditation, financial management and budget control. ALFA FCM works closely with several of the most influent Opinion Leaders and has developed strong partnerships with National and International Scientific Societies. Furthermore, its Scientific Committee supervises the planning of every event.

OUR PROPOSALS



FAD COURSES



**STREAMING
VIDEO CONFERENCE
WEBINAR**



VIRTUAL EVENT

FAD COURSES

ACCREDITED BY THE MINISTRY OF HEALTH (CME)

NB. SYNCHRONOUS COURSE USERS: **50**

NB. ASYNCHRONOUS COURSE USERS: **UNLIMITED**

Acknowledged FAD Provider by Agenas, the Italian Agency for CME, ALFA FCM successfully provides distance medical training opportunities for National and International audience. Our solutions offer synchronous and asynchronous training in accordance with ministerial requirements through our e-learning platform which is intended for providing medical education to physicians of all specialties and health care professionals. The platform promotes learning through a wide range of tools such as texts and videos, decision-making multiple choice questions, clinical case models proposing daily operational realities and scenarios created specifically for different professional figures.



SYNCHRONOUS TRAINING

Synchronous training is online education that happens in real time when learners and instructors interact in different places, but during the same time.

ASYNCHRONOUS TRAINING

Asynchronous training does not occur in the same place or at the same time enabling information sharing outside the constraints of time and place.

Despite the minor interaction, this technology allows the planning of courses that participants can go through on their own without fixed temporal terms.

INTERACTIVE CLINICAL CASES

ALFA FCM distance learning platform can browse Interactive Medical Cases where learners are offered a broad choice of interactive options both diagnostic and therapeutic.

STREAMING NB. STREAMING USERS: 1000/1500

VIDEO CONFERENCE NB. VIDEO CONFERENCE USERS: 200

WEBINAR NB. WEBINAR USERS: 500

POSSIBLE ACCREDITATION BY THE MINISTRY OF HEALTH (CME)

ALFA FCM provides high tech solutions for highly interactive on line events as well. Virtual events can range from conferences, conventions, sales forces meetings, institutional events, product launches, openings, HR training, exhibitions and more. Thanks to the most ultimate Tele Presence technology, ALFA FCM grants its customers an amazing communicative experience and stunning HD videos quality.

Video Conferences, Streaming and Webinars are IT tools that allow to:

- Communicate an event to a broad audience in the meantime limiting the movement of users
- Ability to address simultaneously an unlimited number of users
- Possibility of interaction through chat and/or online interventions*
- Share reports and documents

*Different interactive sessions proposed (e.g. text chat on a specific topic or live intervention, with the possibility of posing questions). Each presentation moment can be integrated with open or limited access chat to create a truly interactive element.

A highly qualified technical direction will manage all the interventions.

Depending on the type of event chosen, ALFA FCM will also be able to offer a Security System (e.g. CISCO) which will guarantee the transmission and processing of sensitive data.



STREAMING VIDEO CONFERENCE WEBINAR

In addition, ALFA FCM has developed a virtual space suitable for any kind of event: this project involves the use of a pre-set space with scenographic set-up television, video broadcast direction, LED lighting and a highly professional technical staff dedicated to every part of the event from design to realization.



VIRTUAL EVENT

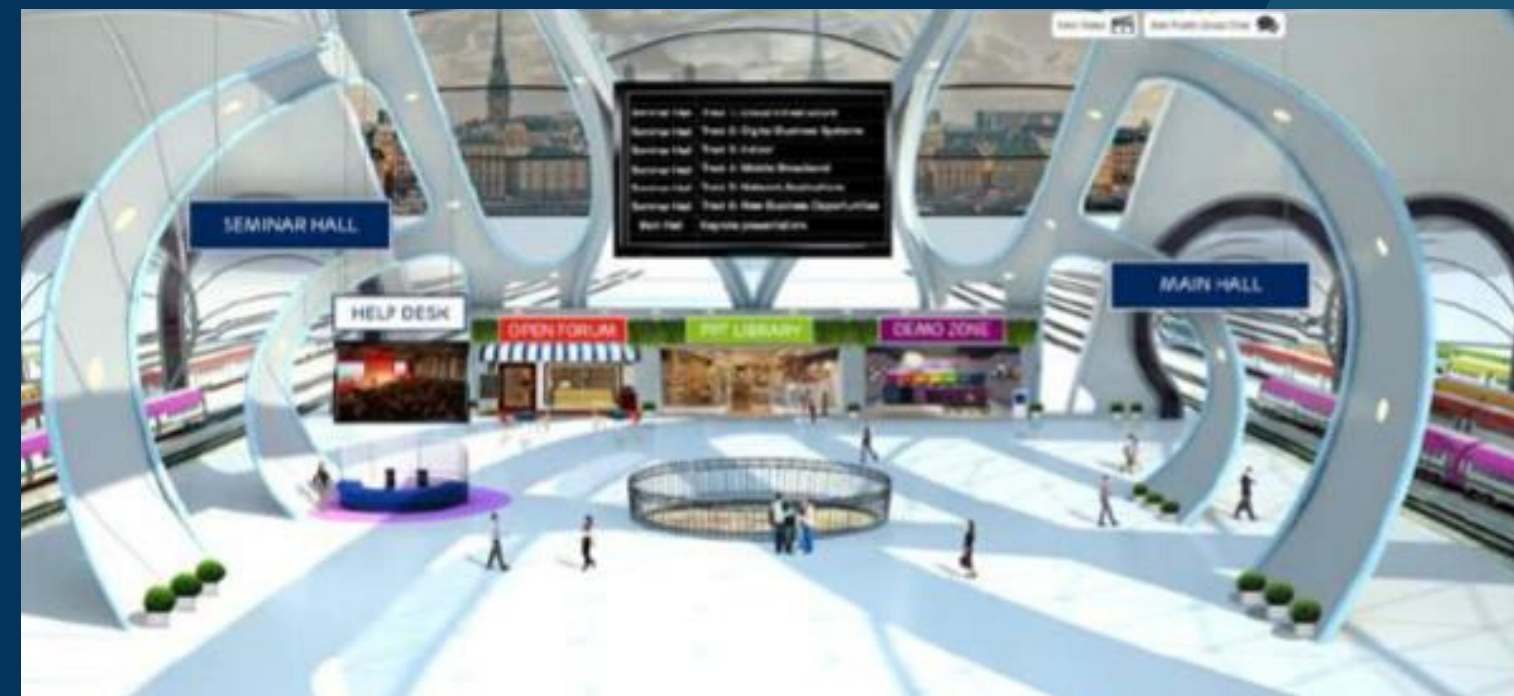
NB. VIRTUAL EVENT USERS: **UNLIMITED**



ALFA FCM offers also unique personalized solutions for virtual events with 3D rendering where each visual element, content or brand (Sponsor) can be fully customized.

This advanced portal ensures interactivity through one-to-one chat as well as group chat facilities and grants HD color, image and text definition. It is eventually enriched with the availability of webinars, videos, social sharing activities to engage and motivate the audience.

When entering the portal, visitors are welcomed in a virtual hall dedicated to the event where several activities take place, at the same time, each one inside "virtual rooms". By a click, each user will be able to choose which activity to attend such as join a seminar or a workshop, networking and even interact with sponsor companies.



VIRTUAL EVENT

CREATIVITY

Unique 3D locations. The graphics of the rooms can be made in house following precise guidelines, or committed to our experts.



INTEGRATION WITH CONFERENCING PLATFORMS

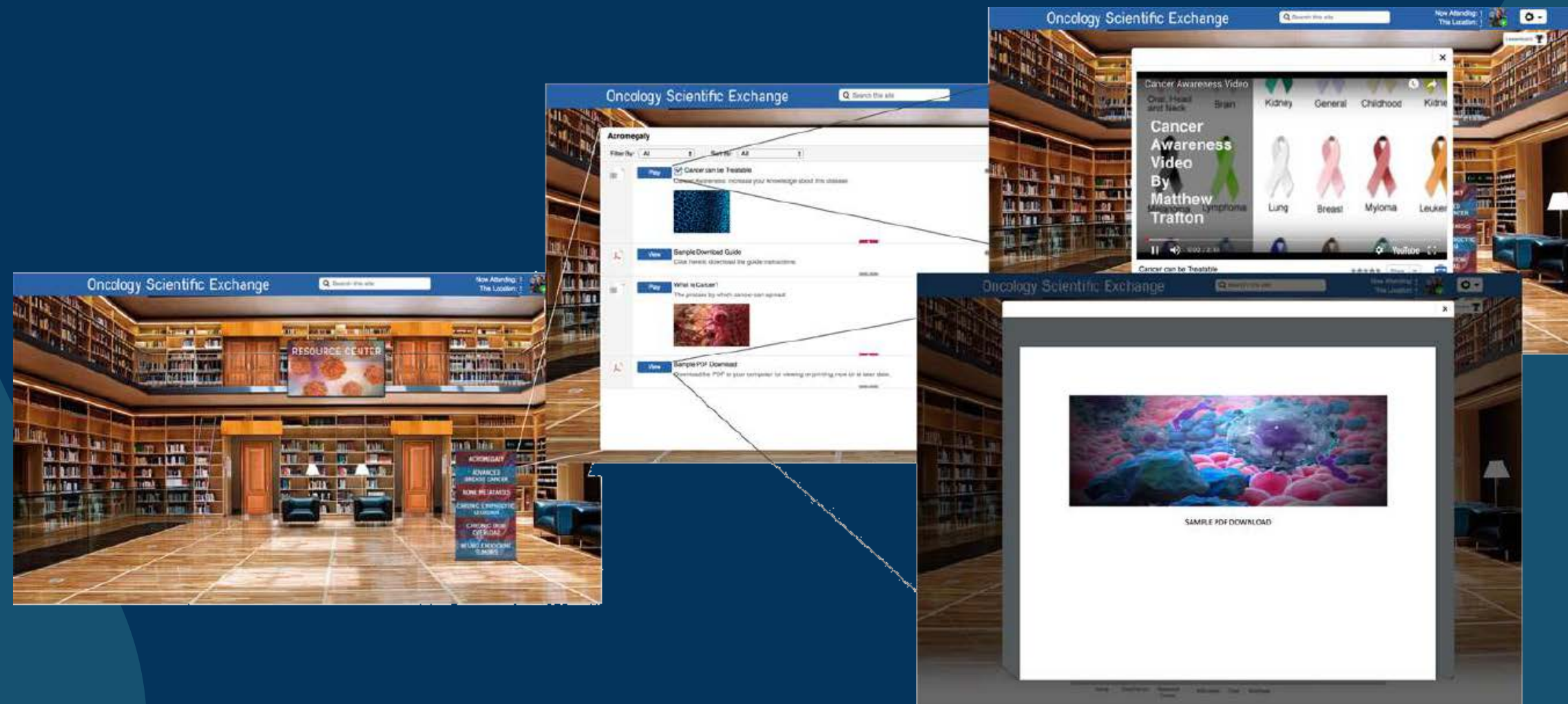
Depending on the type of meeting you want to perform, you can adapt to the tool that is used by client companies.

VIRTUAL EVENT

POSSIBILITY TO INSERT ANY TYPE OF CONTENT

Each area can be customized according to needs and accommodate different types of content:

- Webinar
- Videos (uploaded or YouTube link)
- PDF and other downloadable documents
- Web sites Link



CONTACTS



TEL: +39 06 877 58 855

FAX: +39 06 301 94 035

EMAIL: INFO@ALFAFCM.COM

WWW.ALFAFCM.COM