

**alfa** FCM

2.0 EVENTS

**Alfa FCM** organizes institutional, corporate and cultural events and conferences in the luxury and sport sectors, which is one of the company's traditional core businesses.

# OUR PROPOSALS



**STREAMING  
VIDEO CONFERENCE  
WEBINAR**



**VIRTUAL EVENT**

# STREAMING VIDEO CONFERENCE WEBINAR

**NB. OF USERS: TO BE DEFINED ACCORDING TO THE CHOSEN EVENT**

ALFA FCM provides high tech virtual solutions for commercial, congress and management events as well as HR, training and communication. Thanks to the most ultimate Tele Presence technology, ALFA FCM grants its customers an amazing communicative experience and stunning HD videos quality.

Video Conferences, Streaming and Webinars are IT tools that allow to:

- Communicate an event to a broad audience in the meantime limiting the movement of users
- Ability to address simultaneously an unlimited number of users
- Possibility of interaction through chat and/or online interventions\*
- Share reports and documents

**Depending on the type of event chosen, ALFA FCM will also be able to offer a Security System (e.g. CISCO) which will guarantee the transmission and processing of sensitive data.**

A highly qualified technical direction will manage all the interventions.

\*Different interactive sessions proposed (e.g. text chat on a specific topic or live intervention, with the possibility of posing questions). Each presentation moment can be integrated with open or limited access chat to create a truly interactive element.



# STREAMING VIDEO CONFERENCE WEBINAR

In addition, ALFA FCM has developed a virtual space suitable for any kind of event: this project involves the use of a pre-set space with scenographic set-up television, video broadcast direction, LED lighting and a highly professional technical staff dedicated to every part of the event from design to realization.

The speakers, once they reach the conference hall, will be connected via streaming with the conference participants.



# VIRTUAL EVENT

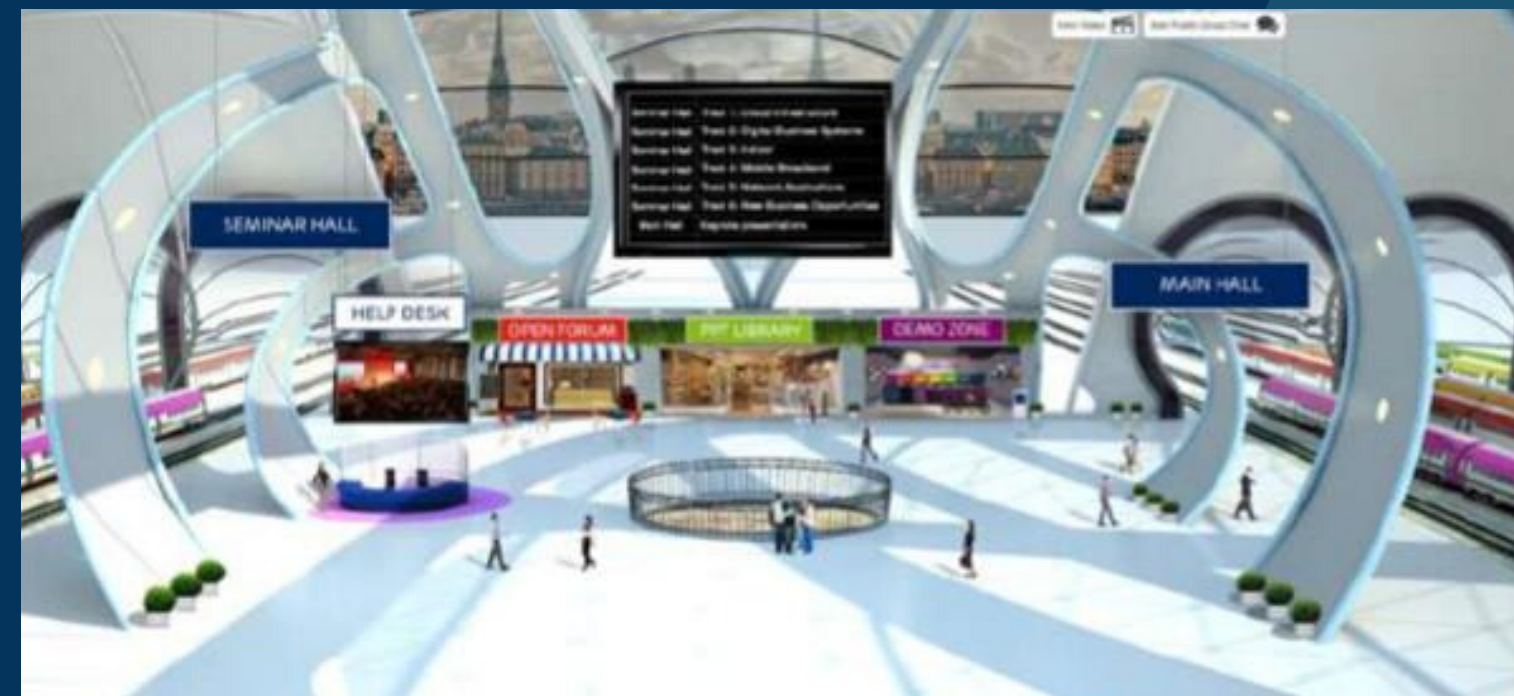
NB. VIRTUAL EVENT USERS: **UNLIMITED**



ALFA FCM offers also unique personalized solutions for virtual events with 3D rendering where each visual element, content or brand (Sponsor) can be fully customized.

This advanced portal ensures interactivity through one-to-one chat as well as group chat facilities and grants HD color, image and text definition. It is eventually enriched with the availability of webinars, videos, social sharing activities to engage and motivate the audience.

When entering the portal, visitors are welcomed in a virtual hall dedicated to the event where several activities take place, at the same time, each one inside "virtual rooms". By a click, each user will be able to choose which activity to attend such as join a seminar or a workshop, networking and even interact with sponsor companies.



# VIRTUAL EVENT

## CREATIVITY

Unique 3D locations. The graphics of the rooms can be made in house following precise guidelines, or committed to our experts.



## INTEGRATION WITH CONFERENCING PLATFORMS

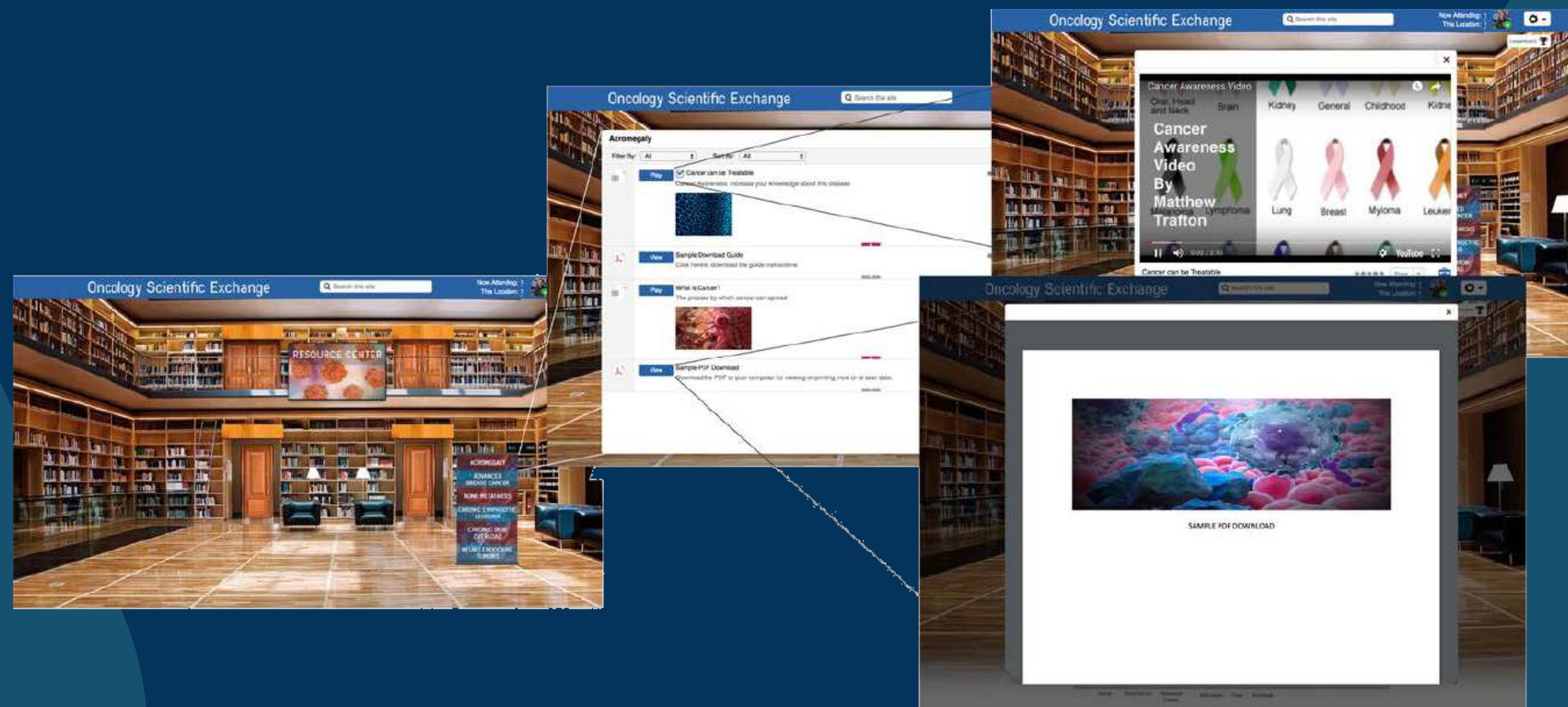
Depending on the type of meeting you want to perform, you can adapt to the tool that is used by client companies.

# VIRTUAL EVENT

## POSSIBILITY TO INSERT ANY TYPE OF CONTENT

Each area can be customized according to needs and accommodate different types of content:

- Webinar
- Videos (uploaded or YouTube link)
- PDF and other downloadable documents
- Web sites Link





## CONTACTS



TEL: +39 06 877 58 855

FAX: +39 06 301 94 035

EMAIL: [INFO@ALFAFCM.COM](mailto:INFO@ALFAFCM.COM)

[WWW.ALFAFCM.COM](http://WWW.ALFAFCM.COM)